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Eaton Launches New Aeroquip Performance Plumbing Website Featuring Mobile Friendly Navigation and Comprehensive Product Lookup

EDEN PRARIE, MINN. ... Power management company Eaton today announced the launch of the new Aeroquip® Performance website <http://www.aeroquipperformance.com> featuring mobile friendly navigation, comprehensive product lookup, and tech sheet reference library.

Designed for ease of mobile navigation, customers can browse a comprehensive product library then transfer hose and fitting part numbers to a wish list, creating a material list for their car or engine builds. Users can print the list for later use or immediately navigate from the wish list to a dealer locator to purchase Aeroquip Performance plumbing products through one of the company's distributors locally or online.

Highlights of Eaton's new Aeroquip Performance website include:

- Comprehensive part number lookup from the home page
- Product pages featuring hose, fittings, accessories, adapters, crimp machines and couplings
- Extensive library of technical specification and 'how to' sheets that can be downloaded and printed
- Dealer locator for local distributor lookup or online dealer links
- Download a PDF of the complete Aeroquip Performance catalog from the home page
- Responsive site design for ease of navigation from smart phone, tablet or desktop
- Customer service contact for product questions or distributor look up

“We designed the site to deliver the product line to the fingertips of the mobile smart phone user and made it easy to create and print a material list for use when ordering parts at a local or online dealer,” said Beth Mooney, marketing manager, Eaton.

For more than 75 years, Aeroquip® Performance Products by Eaton has been the leading choice of racing enthusiasts around the world. With Eaton’s research, engineering and manufacturing resources, Aeroquip Performance Products benefits from the support of a global leader in fluid conveyance.

For more information about the new <http://www.aeroquipperformance.com> website, please contact Beth Mooney at bethmmooney@eaton.com.

Eaton is a power management company with 2013 sales of \$22.0 billion. Eaton provides energy-efficient solutions that help our customers effectively manage electrical, hydraulic and mechanical power more efficiently, safely and sustainably. Eaton has approximately 101,000 employees and sells products to customers in more than 175 countries. For more information, visit www.eaton.com.

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